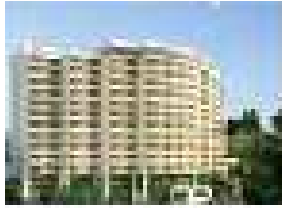


# WHY KENYA IS THE PLACE TO INVEST

Nairobi, 17.12.2021



## ABOUT US

VAAL Real Estate is a preeminent Real Estate Developer with over 15 years experience serving buyers of luxury property in Africa. Since 2017, we have offered the Kenyan market a blend of modern architecture, unrivaled innovation, experience and market knowledge.

We have built our reputation around providing impeccable service, professional advice and timely delivery. Our culture places the consumer at the center, catering to local and international clientele alike by assessing each investment for its individual needs before executing bespoke strategies towards fulfilling them.



  
**DIVINE**  
RESIDENCES  
BY CH2 Hill



  
**Petron Valley**  
LIVING THE NEW LIFESTYLE



**elite**  
Residence  
BY PRIMA



  
**WILMA**  
TOWERS



# KENYA IS THE ECONOMIC HUB OF EAST AFRICA.



One of the fastest growing economies in the world.  
Strategic importance of the Port in Mombasa.  
Investment friendly Government. Well developed social and physical infrastructure.  
Attractive location for major corporations seeking entry into African continent.



# AGRICULTURE.

The country's major agricultural exports are **tea, coffee, cut flowers,** and **vegetables,** it contributes 35% of the gross domestic product (GDP) and constitutes 40% of the export earnings.

Kenya is the world's leading exporter of black tea and cut flowers.

# THE KENYAN SHILLING, A STABLE CURRENCY.



Stable Currency of 110 KSH to 110 USD. Most companies have dollar and shilling accounts. USD easily accessible. Returns to investors can be paid in Kenya Shillings or Dollars.



# HIGH END EDUCATION. INTERNATIONAL SCHOOLS.

+35 International Schools; Braeburn School. Hillcrest Int. School. Turi. Peponi School. USIU. Braeside. Brookhouse.

Fees per Semester between **3,000-25,000 USD**



# HEALTH SECTOR



Numerous private hospitals with international standards available. They provide high level of care and are popular with expats.





# SECURITY



**KK SECURITY**  
A member of GARDAWORLD

# ADVANCED INFRASTRUCTURE.



New Super Express Way from Airport to town.  
N/E/S/W Highways. SGR. New Port in Lamu.

# PRIME LIFESTYLE.



Top Restaurants.  
Recreation Centers.  
Cinemas. Concerts.  
Markets.





# HIGH END SHOPPING MALLS.

Two Rivers. Westgate. Junction Mall. Village Market. The Hub.

Nike. Mango. Adidas. Converse. MRP. MAC. Samsonite.

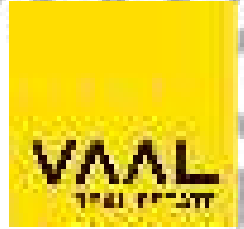


# INTERNATIONAL BANKS, COMPANIES & ORGANISATIONS.



ABSA. STANDARD  
CHARTERED. I&M Bank.  
CFC Stanbic. Habib Bank  
AG. Bank of India. Huawei,  
Google, Heineken, IBM,  
Bosch, World Bank, UN  
Head Offices.

# INTERNATIONAL FRANCHISES.



Artcaffe. Java. Cold Stone. Burger King. KFC. Dominos Pizza. Shell. Subway.



# INTERNATIONAL AIRPORTS



JKIA. Mombasa Int. Airport.  
Lamu. Malindi.

Kenya Airways flying to 56  
Countries Worldwide.

# HIGH END MEMBERSHIP CLUBS



The Nairobi Club.  
Nairobi Polo Club.  
Windsor Golf Club.  
Karen Country Club.  
Muthaiga Golf Club.  
Limuru Country Club.  
Royal Nairobi Club.  
Capital Club.

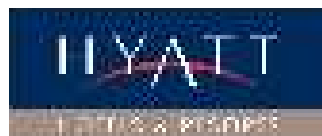
*Membership fees  
from 5,000-10,000\$*



# GROWING HOSPITALITY INDUSTRY.



Massive influx of Branded Hotels in the Serviced, Furnished and Hospitality Industry including CityBlue, JW Marriot, Radisson, Park Inn and Many others



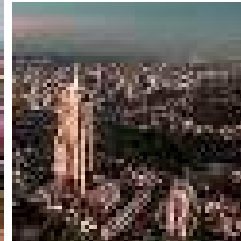


# TOP TOURIST ATTRACTIONS.



Maasai Mara. Tsavo National Park. Nairobi National Park. Lake Turkana. White Sand Beaches.

# REAL ESTATE IN NAIROBI



100% Ownership for Foreigners. Yearly Rental Returns from 10-15%. Capital Appreciation for new Constructions of +25%.



The cost of construction and price per square meter for selling is way lower than all other East African markets making it a low risk high return investment

# REAL ESTATE IN NAIROBI



The cost of construction and price per square meter for selling is way lower than all other East African markets making it a low risk high return investment



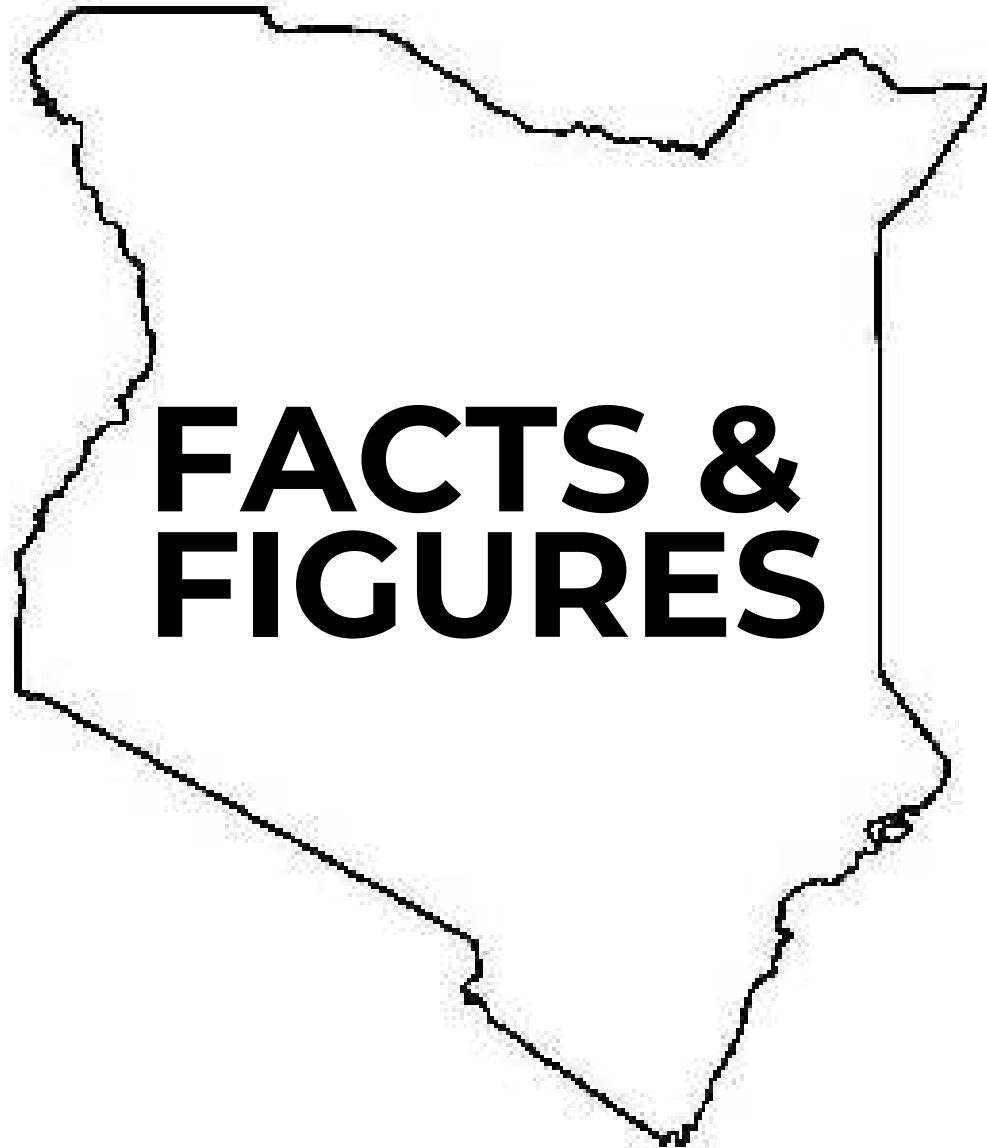
The market has expanded over the last fifteen years and is predicted to expand even further for the next fifteen years due to more approvals of high rise developments and the increased local and global demand.

# ENERGY SECTOR.



One of the most developed power sectors in sub-Saharan Africa. Abundant renewable energy resources, especially geothermal, wind & solar. First country to export oil in East Africa and it is mandatory to place solar panels or use solar technology in all new developments





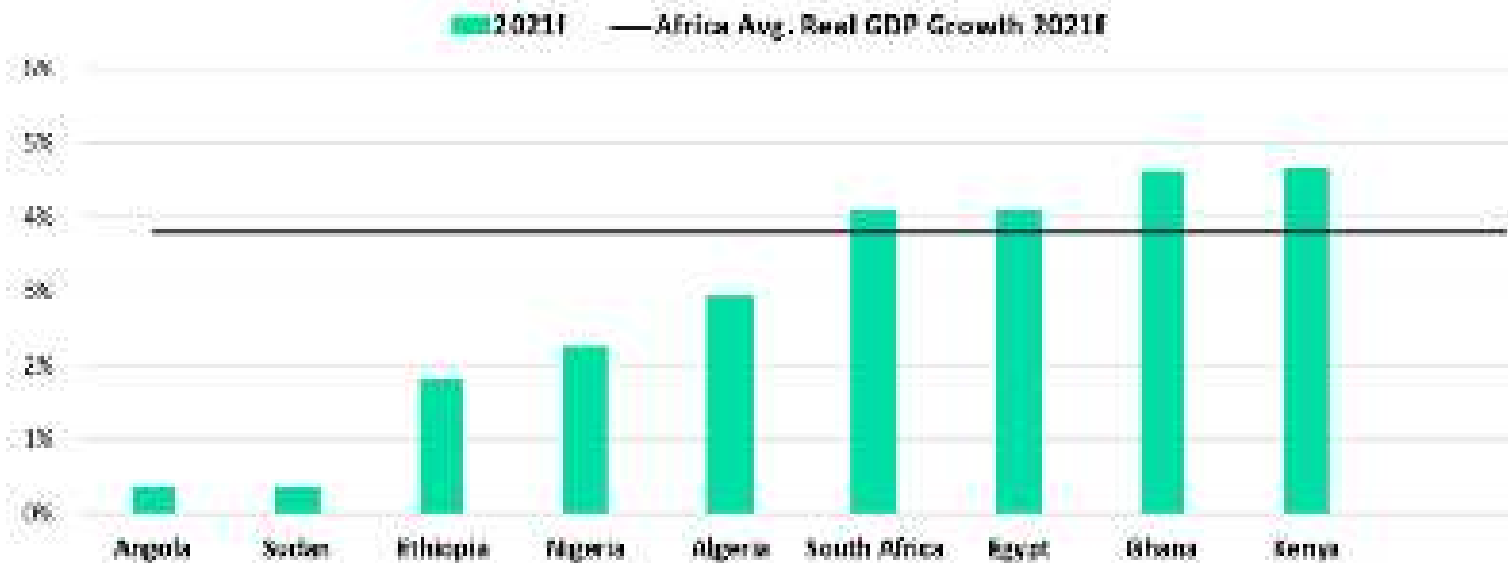
# ECONOMIC GROWTH

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- Kenya is set to have the second highest economic growth among African countries in 2021
- The Economy of Kenya is a [market-based](#) economy with a few state enterprises.
- The economy benefits from the vast business sector which includes Agriculture, Forestry and Fishing (22%), Manufacturing (11%), Real Estate (8%), Wholesale and Retail Trade (7%), Transport and Storage (7%) , Education (7%), Financial and Insurance Activity (6%) and Construction (5%).
- The country has also promoted the development of the private sector: Kenya attracted more than [70% of East African financial deals in 2019](#) and has become the region's investment hub and biggest market. Kenya has risen to fifty sixth in the World Bank's Ease of Doing Business rankings, up from 129th in 2014.
- Associations like the Kenya Association of Manufacturing, Kenya Private Sector Alliance, Federation of Kenya Employers among many more to ensure the resilience of the private sector

# ECONOMIC GROWTH

 Real GDP growth (%) forecast for major African economies, 2021F

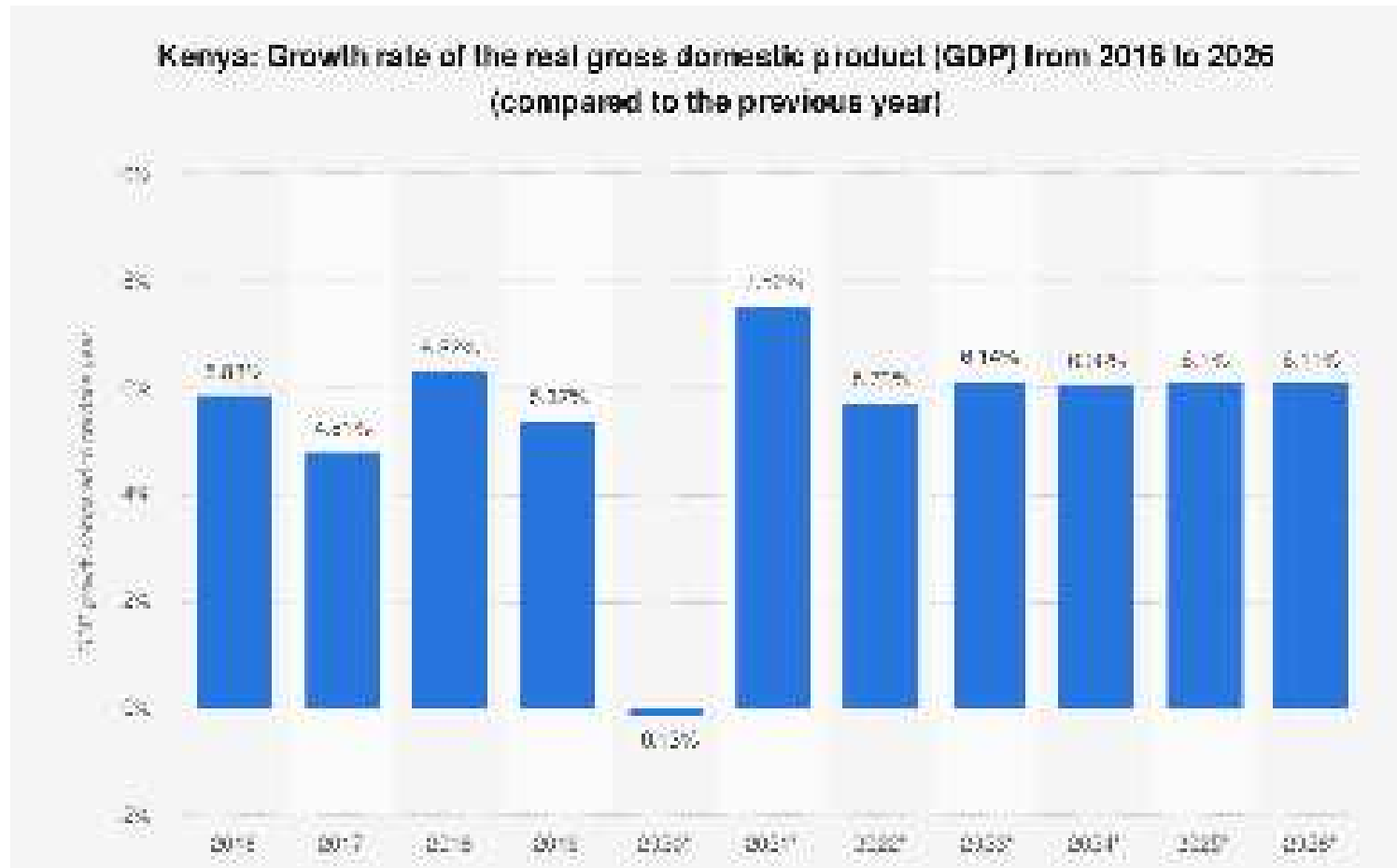


Source: GlobalData Business Fundamentals

 GlobalData



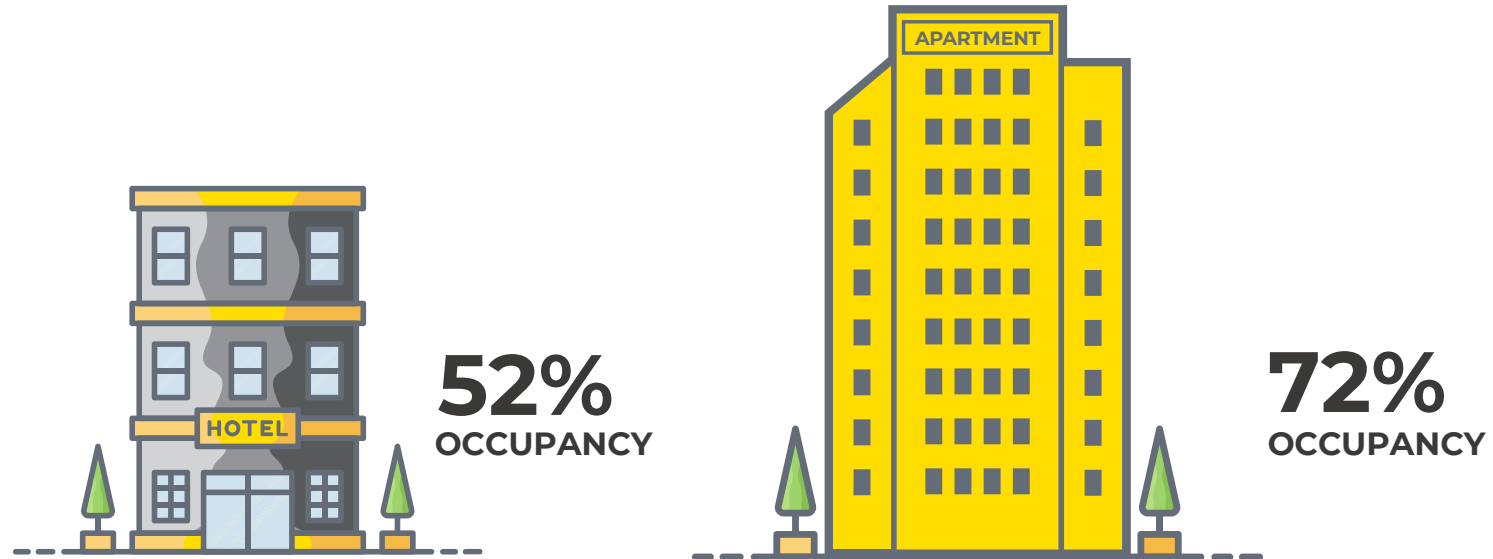
# ECONOMIC GROWTH



\*Source IMF  
Statista 2021

# AVERAGE OCCUPANCY RATE

2016 - 2019

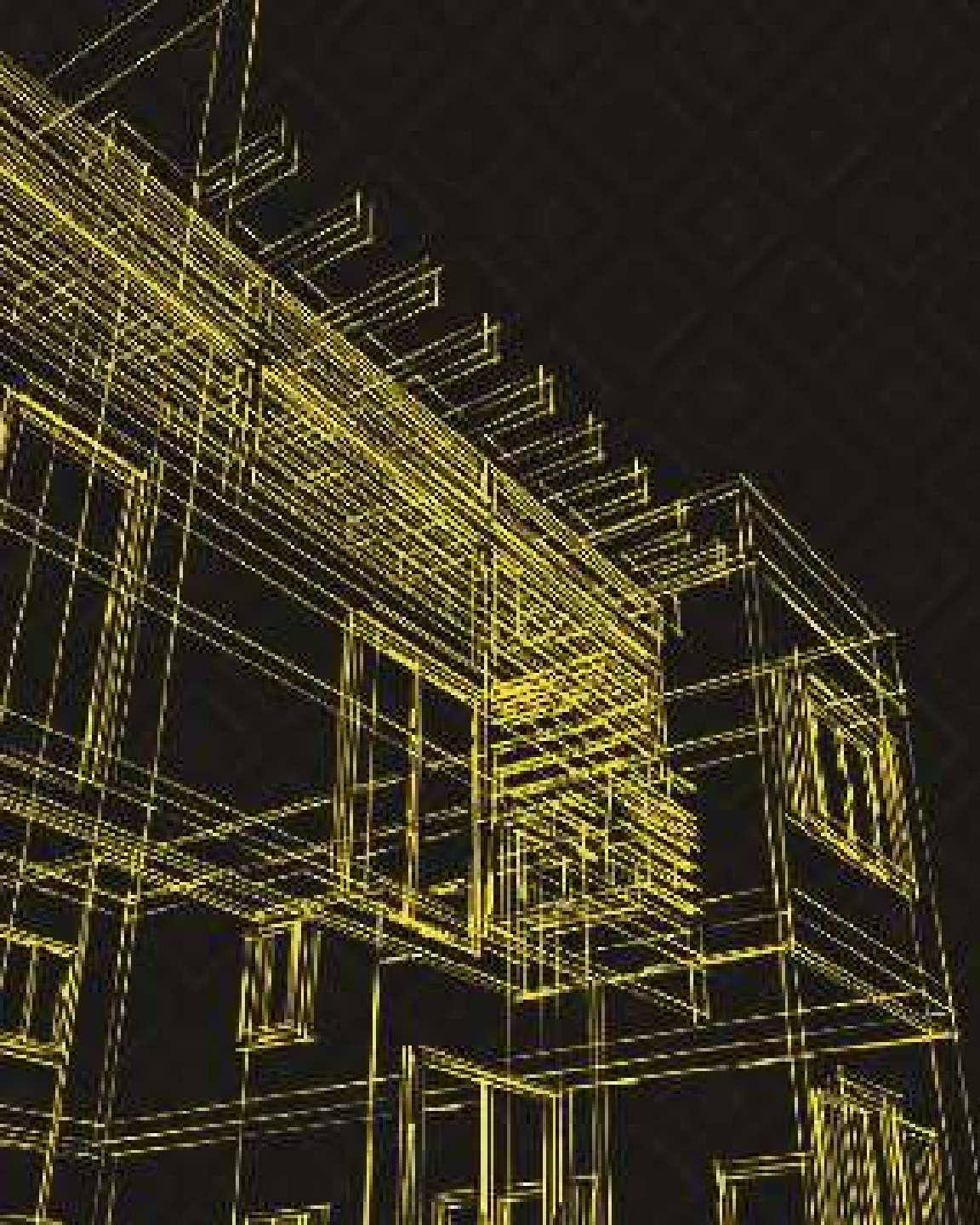


*\*NB : Part COVID  
Numbers Not Published  
yet*

Average occupancy rate Hotels and serviced Apartments Nairobi



**Thank you**



We are looking forward to servicing your real estate needs.

You can call us on these numbers:

0725 111 444

0790 554 433

Email us here:

[info@vaal.co.ke](mailto:info@vaal.co.ke)

Or visit us here:

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95 Riverside Drive,

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